

IPR INNOVATION CENTRE

ABOUT THE CELL

The IPR Cell at our college promotes intellectual property awareness, protection, and commercialization. We facilitate research, collaboration, and policy development while fostering innovation. By achieving these objectives, we aim to support a culture of intellectual property protection and innovation at our college.

OBJECTIVES

1. Protection and commercialization of IP
2. To spread awareness about IP rights
3. To support innovation and protection of intellect.

2018 - 19

Convenor: Mr. Santhosh Prabhu

Events:

1. On 26 April, on account of the World IP Day a B-Plan Competition was held in association with Intellex IP Solutions for the students of SDM Law College.



SHRI DHARMASTHALA MANJUNATHESHWARA LAW COLLEGE,
CENTRE FOR POST GRADUATE STUDIES
AND RESEARCH IN LAW
MANGALURU

Department of Commerce

In association with

INTELEX IP SOLUTIONS

On the occasion of World IP Day on 26th April, 2018

Presents

B-PLAN BATTLE

"A place where the future ideas are generated"

Theme: Powering change: women in innovation and creativity

Time: 9.00 am

venue: SDM Law College

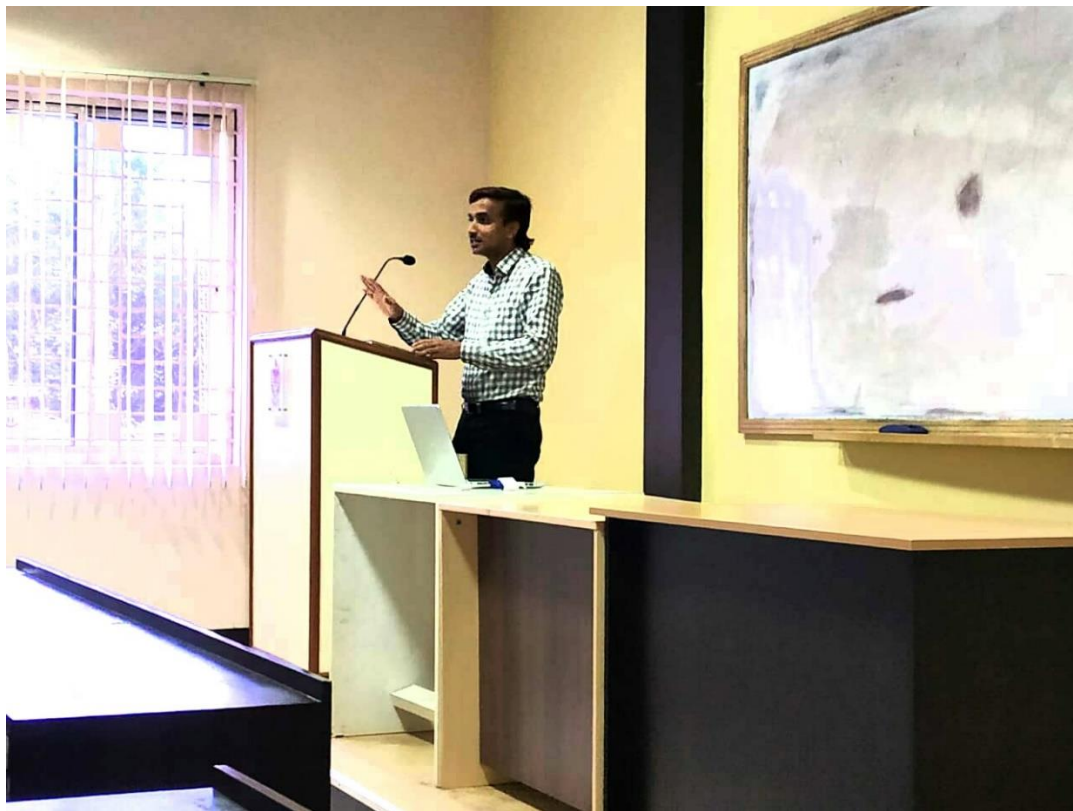
Guidelines:

- Two members in a team
- More than one team is allowed from the college
- The teams must submit their presentation in MS Power Point and MS Word
- Team must mail their business plan to intellexip@gmail.com before 24th april, 2018
- 15 minutes for the presentation
- Judges decision will be final
- For further details contact: Mr. Roopesh : +91 8867656481

"Winners are felicitated with exciting cash prizes"

2. Mr. Santhosh Prabhu was the resource person for the session on *"Facts, Opportunities and Challenges on IPR"* at Milagres College which had organized an International Conference on Intellectual property Rights, Entrepreneurship & Leadership Skills, 'Ceannaire 2018'

3. Mr. Santhosh Prabhu conducted a training session for start-ups at CEOL - Centre for Entrepreneurship Learning & Incubation Centre, Mangaluru involving officials of Intellex IP solutions and research scholars from CUSAT Centre for IPR Cochin.



4. A training programme was conducted by Mr. Santhosh Prabhu on IPR awareness program at KISA, MSME



5. Mr. Santhosh Prabhu participated as resource person in a National Level Symposium on Evolving trends in Intellectual Property Rights, Innovarious'18 at Besant Institutions on 6 April 2018.

6. Mr. Santhosh Prabhu conducted a training program on IPR Practices & Management at School of Management at MAHE, Manipal.

7. The Centre organized IPTSE-2018, IPR online talent search exam in association with ASSOCHAM and Ericsson for law students.



ST ALOYSIUS BUSINESS INSTITUTE
A UNIT OF ST ALOYSIUS EVENING COLLEGE (ESTD: 1966)
PB. No. 720, Mangaluru 575 003, Karnataka State, India
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Course on
INTELLECTUAL PROPERTY RIGHTS (CCIPR)



Contents:

♦Patents ♦Introduction and Overview
of Patent Protection Trade Marks
♦Geographical Indications ♦Copyright Protection
Management of IP ♦Litigation and Settlements

Chief Faculty



Dr Santhosh Prabhu
SDM Law College, Mangaluru
Trainer - IPR Practices & Management
Recipient - Dr APJ Abdul Kalam National Award

Eligibility : Open to all
Commencement Date : 18th Feb 2019
Duration: 10 hours
Time: 5.30-7.30 pm
Days: Monday to Friday
Venue: St Aloysius Evening College

TO REGISTER CALL:
Dr Donald Lobo

9448770227
0824-2449714

IDEAS BEYOND BOUNDARIES



8. The Centre organized an Interactive Session by Ms. Bindu Sharma, Founder & CEO, Origiiion IP Solutions on the topic "Patent prosecution and infringement Cases".

Convenor – Dr Balika

Student Secretary - Ms. Seema Bhaskar

Events:

1. On 26 September 2019 the Committee organised a one-day Seminar on "IP MANAGEMENT IN ACADEMIC INSTITUTION", Resource person for the event was Ms. Mahua Shetty, IP Administrator, KS Hegde Medical College, Deralakatte, Mangaluru, Students presented papers.

2. From 14th to 19th October 2019 we organized a "ONE WEEK TRAINING PROGRAMME IN INTELLECTUAL PROPERTY" for Students, the proceedings were:

- On 14th October 2019-Inauguration and Conceptualization of IPR - Resource person - Dr. Balika, Assistant Professor, SDMLC
- On 15th October 2019 - Insight on Trademarks, Resource Person - Ms Meghana Anand, Advocate, Mangaluru.
- On 16th October 2019-Orientation on “Trademarks Registration Process and Cases of Infringement” - Resource Person - Mr. Vinayak Kamath, Advocate, Mangaluru.
- On 17th October 2019 -Talk on “Registration of Geographical Indications and Related Problems” was addressed by, Mrs. Jayashree Rattihalli, Advocate, IPR Activist, Mangaluru,
- On 18th October 2019 – “Intellectual Property Management System” the topic was addressed by Dr. Rajashree Kini, Assistant Professor, SDMLC.
- On 19th October 2019 - Topic "Registration of Intellectual property with Special Reference to Patent” was addressed by resource person - Mr. Manish Salian, Advocate Mangaluru.





Convener – Dr. Balika

Secretary – Ms. Sanjeevi Pai

Coordinator – Ms. Arolin D'Souza

Events:

An intra-collegiate negotiation competition was held on 05.06.2021. The competition was conducted using the GSUIT platform with 4 classrooms wherein the proceedings were going on simultaneously. The participants registered as a team of 2, wherein one of the members was the counsel of the parties while the other member acted as the client. The side to represent was picked by a draw of lots. There were 5 judges to judge the competition in the 4 classrooms. The judges were – Adv. Jayashri M. Ratihalli, Adv. Akshatha Adarsh, Dr. Chandralekha V, Asst. Professor in law at SDM Law College, Adv. Vinay Kashyap K and Mrs. Sharika Rai, Asst. Professor in Law at SDM Law College.

Winners of Negotiation Competition:

1. Swasthik Shetty & Vaibhav Rao 5(1) BBA LLB
2. Arya Krishna & Rana Banu 5(5) BA LLB



2021 - 22

Faculty Convenor: Dr Balika

Secretary: Dhanya Pai

Coordinators: Mr. Aneesh Krishna, Ms. Priya A

Events -

1. The cell conducted webinar on "Biodiversity protection on plant varieties and farmers rights vis-a-vis Intellectual Property Rights on 22nd August 2022.



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MANGALURU, DAKSHINA KANNADA-575003
(Re-accredited by NAAC with B++ Grade, CGPA 2.9)
President : **Dr. D. Veerendra Heggade**

IPR Innovation Cell
One Day National Webinar on

**Biodiversity, Protection
of Plant Varieties and Farmers Rights**

Vis-à-vis Intellectual Property Rights

Date : 22nd August 2022 **Time : 10.30 A.M**

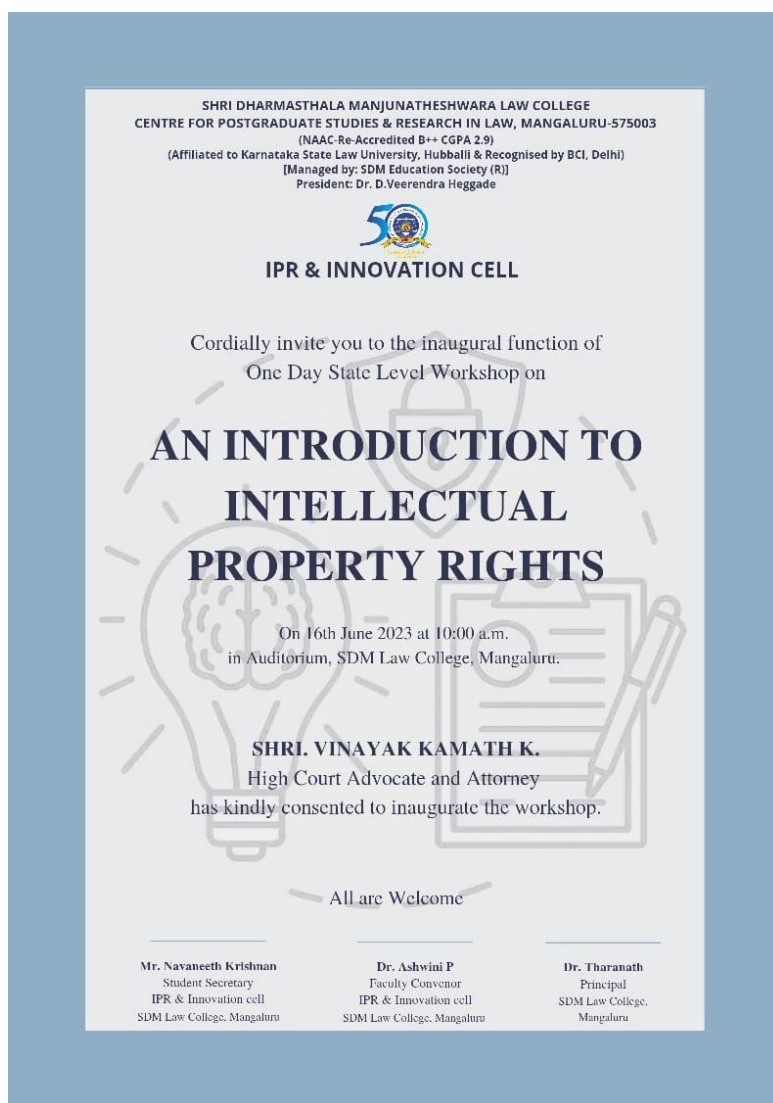
Convener: Dr. Ashwini P

Secretary: Mr. Navaneeth Krishna

Coordinators: Ms. Jenna, Ms. Arya Peter, Ms. Vani M. K, Mr. Shaheequel Benzy. K, Mr. Vishnu K.

EVENTS:

1. The cell conducted an Introduction to Intellectual Property Rights on 16th June 2023 in college auditorium. The event was inaugurated by Sri Vinayak Kamath. Followed by four sessions by Dr. Chandralekha, Mrs Swathi B, Dr. Ravindra Rajput and Dr. Santhosh Prabhu



Inaugural session (10:00 a.m.)

Technical Session

1.Dr. Chandralekha V.

Assistant Professor, SDM Law College, Mangaluru.

Topic: An Overview of Patents

Time: 10:30 a.m. - 11:30 a.m.

Tea Break

2.Mrs. Swathi B.

Assistant Professor, SDM Law College, Mangaluru.

Topic: TradeMark: Counterfeiting and Infringement

Time: 11:45 a.m. - 12:45 p.m.

Lunch Break (1:00 p.m. - 2:00 p.m.)

3.Dr. Ravindra Krishna Rajput

Assistant Professor, SDM Law College, Mangaluru.

Topic: Copyright Law in India

Time: 2:00 p.m. - 3:00 p.m.

Tea Break

4.Dr. Santhosh Prabhu

Assistant Professor, SDM Law College, Mangaluru.

Topic: IPR Management and Practices

Time: 3:15 p.m. - 4:15 p.m.

4:15 p.m. - 4:45 p.m. : Valedictory and Certificate Distribution.

2023 – 24

Convenor – Mrs. Nelvita Noronha

Student Secretary: Ms. Adel Menezes

Coordinators: Ms. Safah Mohammad, Ms. Ayesha Manal, Mr. Nevin Fleming

Events:

1. An orientation program regarding introduction to IPR for the first years called “Intellect Web” on the topic – ‘Fundamentals of IPR’ was organized on 20th December 2023. Dr. Santhosh Prabhu was the resource person for the session.



2. An Inter-Class IPR Fest “*NOVUS – 2K24*” was organized on 19th January 2024 which included different competitions: Research Paper Writing, Quiz, Poster Making, Debate, Client Combat – an infringement suit.





